

Canandaigua Christkindl Market
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For Immediate Release

Canandaigua Christkindl Market Launches Informational Website

Event discount coupon and event details are key features

October 2010 – Canandaigua, NY, - The Canandaigua Christkindl Market at the Granger Homestead returns for its 4th year on November 12, 13 and 14, and the organizers have created a new, more robust event website with details of all the festivities – **www.canandaiguachristkindlmarket.com**.

The website was created by Rosemary Park, a volunteer and member of The Granger Homestead Society, Inc. Rosemary retired from Canandaigua City School District in 2009 after serving 22 years as art teacher and 15 years as K-5 Technology Coordinator.

The website has been designed to provide detailed information for the public about the many facets of the event. It showcases the participating artisans and vendors, listing them by category and providing links to their websites. Also easy to find are event details such as times, activities, and entertainment including the performer Hilby, the German Juggler, the Women’s Council Bake Sale, carriage rides, and a Dinner and Dance with the popular SkyCoasters band, open to the public the week before the Market on November 6.

Details about children’s activities also make it easy for the public to get information on the variety of events at the Market, including an Elf School, a Lantern Parade and breakfast with Santa and his elves.

A photo gallery offers a range of images from the event’s past, and a link to Facebook allows the public to connect to the event via social media to stay updated.

The mission of The Granger Homestead Society, Inc. to “promote knowledge and understanding of the history of Canandaigua...” and “interacting with the community” is taken seriously by its members, so in the spirit of community support, the Society has included a “local links” section of the website. They invite area businesses to send their logos, and links will be added to the Canandaigua Christkindl Market website at no charge.

The sponsor web page on the newly launched site highlights key corporate contributors who help make this event such a success, including major sponsors Canandaigua National Bank, Constellation Brands, Finger Lakes Community College, LT Rental Services, McKenna Builders, Naked Dove Brewing Company, and the Shopping Bag Advertiser.

As a thank you gift to website visitors, the Society has provided a discount coupon for admission to the market that can be downloaded from the website and presented at the gate.

About Canandaigua Christkindl Market

The Canandaigua Christkindl Market, fashioned after a traditional European inspired Christmas market, takes place on November 12, 13 and 14, 2010 and is held on the lawn of the majestic Granger Homestead under a series of decorated heated tents. The market brings together over 100 regional artisans and several unique food vendors. German food along with traditional fare, wine and "Gideon's Grog" will be available. German and holiday music will fill the tent throughout the show.

For more information, please contact The Granger Homestead at 394-1472, email info@grangerhomestead.org, or visit the new website www.canandaiguachristkindlmarket.com.

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