

# Canandaigua Christkindl Market at the Granger Homestead 2012 Application and Rules



**Friday, November 9, 1 pm - 7 pm**  
**Saturday, November 10, 10 am - 6 pm**  
**Sunday, November 11, 10 am - 4 pm**

The Canandaigua Christkindl Market, now in its sixth year, is a volunteer-run, juried holiday craft show held on the grounds of the historic Granger Homestead and Carriage Museum in Canandaigua, New York. Picture yourself at a European inspired Christmas Market under large festive tents. Here you will find the aroma of roasted nuts, bratwurst and Gideon's Grog (hot spiced wine) surrounded by festive holiday decorations and music. Guests will experience nostalgic horse drawn carriage rides, visits with Santa and the Christkindl Angel, and our Elf School for children.

The Canandaigua Christkindl Market is held in conjunction with the Granger Homestead **Festival of Trees**. This popular event, in its 18<sup>th</sup> year, showcases decorated trees, wreaths, mantle displays and more, many available for purchase through a silent auction. Christkindl Market attendees will have access to the Granger Mansion and the Festival of Trees for a small additional fee. Both events will be promoted extensively in regional media. Proceeds from the Christkindl Market and Festival of Trees go to help the Granger Homestead and Carriage Museum's mission of preserving and interpreting the history of its 1816 mansion and antique carriage collection.

Awards for Best of Show and Best in each Artistic Category will be presented stage-side at the close of the show on Friday, November 9, at 7:00. Complimentary coffee and donuts will be available to all participants from 8 am to 9:30 am on Saturday and Sunday mornings.

Our vendors give us extremely high ratings each year. Over 85% of the artists rated the quality of the show in 2011 as excellent or very good. Many commented that this is their favorite show and that they are treated like royalty. One returning vendor wrote, *"This year's show, in a word, was fantastic. We, and you, have built up a wonderful following. Your staff is the best, period!"* Our 200+ volunteers work hard to make this show a success for you.

Please go to our Christkindl website at [www.canandaiguachristkindlmarket.com](http://www.canandaiguachristkindlmarket.com) to see photos of past shows and to read our reviews from Sunshine Artists Magazine. Check us out on Facebook too.

We look forward to receiving your application for this distinctive holiday show. Do not hesitate to call or email if you have any questions.

## 2012 Show Details

### SHOW DAYS

Friday, November 9, 1 pm - 7 pm  
Saturday, November 10, 10 am - 6 pm  
Sunday, November 11, 10 am - 4 pm

### SHOW SIZE

Approximately 150 vendor spaces available under heated, festive tents. 2011 attendance was estimated at 12,000.

### APPLICATION DEADLINE: MAY 1, 2012

Acceptances will be mailed by June 10, 2012 and will contain instructions for registration, set-up and promotional materials. If an artist is not accepted, all fees except the processing fee will be refunded.

### EXHIBIT SET-UP AND BREAKDOWN

Setup: Thursday, November 8, noon to 6 pm  
Friday, November 9, 8 am to noon  
Restock: Saturday and Sunday, 8 to 9:30 am  
Breakdown: Sunday, November 11 at 4 pm

**NO EARLY BREAKDOWNS OR DEPARTURES PERMITTED**

**Applications:** download at [www.canandaiguachristkindlmarket.com](http://www.canandaiguachristkindlmarket.com) or [www.grangerhomestead.org](http://www.grangerhomestead.org).  
Direct your **questions** to The Granger Homestead at 585-394-1472 or [CCM@grangerhomestead.org](mailto:CCM@grangerhomestead.org).

# Canandaigua Christkindl Market 2012

**1. SHOW RULES.** Work exhibited in Canandaigua Christkindl Market must be tasteful and in keeping with a family-oriented atmosphere. All displays will be inspected on Friday morning prior to the official opening and at intervals throughout the show to ensure that exhibitors comply with show rules. **Absolutely no subletting or sharing of booth space without the approval of the Christkindl Committee.** It is the exclusive right and responsibility of the show committee to interpret show rules and to require an artist to remove any work not in compliance with these rules. Should violations be repeated, the artist will be asked to remove his or her exhibit(s) from the show and will forfeit eligibility for participation in future shows. Canandaigua Christkindl Market at the Granger Homestead reserves the right to make final interpretations of these rules.

**2. COMMITMENT TO SHOW.** A signed application is a commitment to show. **ABSOLUTELY no refunds will be given after August 1, 2012.** Cancellations must be given in writing to the show director. In the event of unforeseen circumstances, the show may be terminated at the discretion of the committee. Should the show be cancelled, booth fees will be returned.

**3. SALES TAX.** Each exhibitor must have a current New York State sales tax number and must display his/her sales tax certificate during the show. Local sales tax is 7.125 percent.

**4. JURYING.** The jury consists of Finger Lakes area art professionals, highly experienced in each of the categories. Jurying is anonymous. Artist selection is made solely on the basis of work as seen in the images provided. Therefore, the quality of the images is very important. Decisions of the jurors are final. Booth space checks will be either deposited or returned after the jurying process. (June 10, 2012)

**5. WAITLIST PROCEDURES.** After the jurying process, waitlisted artists will be selected and notified if a space becomes available.

**6. JUDGING AND AWARDS.** Judging will begin on Friday, November 9 at 1 p.m. Only artists showing their own original work will be eligible for judging. There will be one first place winner in each category. Each category must have at least two exhibitors to qualify for judging. Each category winner will receive a certificate, a ribbon and a \$100 cash award. There will be one Best of Show award. The recipient will receive a certificate, a ribbon and one free 10' x 10' booth space at the 2013 Canandaigua Christkindl Market.



## 7. DISPLAY REQUIREMENTS

Booth spaces are approximately 10 feet wide by 10 feet deep. All exhibitors are required to bring their own display units, materials, tables, chairs, panels, and plastic covering material for overnight. **Please decorate booth in a festive, holiday manner.** Exhibitors are responsible for keeping booth(s) clean and orderly during and after the show and not extending into aisle space (must stay in designated space). 300 watts of electricity will be provided with each booth. **Exhibitors must bring a three-prong heavy duty extension cord and use energy efficient lighting.**

## 8. DAY OF THE SHOW

- **Vendor will be assigned one numbered parking space. Additional vehicles must park in overflow lot when not loading or unloading.**
- **Absolutely NO Pets are allowed at the show.**
- RV or overnight parking is not allowed on the Granger Homestead grounds.
- Smoking is not allowed on the Granger grounds.

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## APPLICATION INSTRUCTIONS

**APPLICATION DEADLINE IS MAY 1, 2012**

Read and follow the instructions **carefully**. Incomplete or unsigned applications will not be accepted.

### ARTISTIC REPRESENTATION

**All applications must include:**

- three good-quality images that accurately represent your work
- images that are no more than two years old
- one recent image of your booth.

**Digital images on CD-ROM are preferred** and must be:

- in jpeg format
- no larger than 3 MB each
- clearly labeled with the artist's name.

### PHOTOGRAPHS & SLIDES WILL NOT BE ACCEPTED.

Images will be returned to the accepted artist with their vendor packet at the show. If not accepted, images will be returned via mail.

### BOOTH FEES (includes 10'x10' space and electricity)

Single space: \$345

Single corner space: \$395 (assigned if available)

Food vendor space inside food tent: \$550

Outdoors food vendor space: \$400

Processing fee (mandatory /non-refundable): \$25

# Canandaigua Christkindl Market at the Granger Homestead

## November 9, 10, 11, 2012

### 2012 Application and Contract: must be received by May 1, 2012

READ AND FOLLOW INSTRUCTIONS CAREFULLY.  
INCOMPLETE OR UNSIGNED APPLICATIONS WILL NOT BE PROCESSED.

Name:	Phone:	
Business:	Web address:	
Street:	Email:	
City:	State:	Zip:
NY State Tax ID:	Insurance Certificate company and number	
Vehicle Make and model	Vehicle license number	

#### ENTRY CATEGORIES: CHECK ONE CATEGORY THAT BEST DESCRIBES YOUR PRODUCTS

- |  |   |  |   |  |
|--|---|--|---|--|
| <input type="checkbox"/> Furniture                                 | <input type="checkbox"/> Floral Design              | <input type="checkbox"/> Toys/Dolls    | <input type="checkbox"/> Pottery/Ceramics     | <input type="checkbox"/> Metal           |
| <input type="checkbox"/> Wood                                      | <input type="checkbox"/> Paper                      | <input type="checkbox"/> Photography   | <input type="checkbox"/> Printmaking/Graphics | <input type="checkbox"/> Glass           |
| <input type="checkbox"/> Jewelry                                   | <input type="checkbox"/> Fiber/Clothing             | <input type="checkbox"/> Leather       | <input type="checkbox"/> Food Vendor          | <input type="checkbox"/> Specialty Foods |
| <input type="checkbox"/> Painting/Drawing (oil/watercolor/acrylic) | <input type="checkbox"/> Soaps, Lotions and Candles | <input type="checkbox"/> Miscellaneous |   |  |

#### DESCRIBE THE PROCESS YOU USE TO DEVELOP YOUR PRODUCT: USE BACK IF NEEDED

- Are your products made entirely by you?  Yes  No
- If accepted, would you like FREE promotional material sent to you?  Yes  No
- If accepted, will you be using a pop-up tent for your display?  Yes  No

FEES for 10'x10' space (includes electricity)	Number of booths	Total Booth Cost
Individual booth space at \$345 each		\$
Corner booth space (if available) at \$395 each		\$
Food Vendor inside food tent at \$550 each		\$
Outside Food Vendor at \$400 each		\$

Please submit <b>TWO</b> checks or Money Orders payable to: <b>Christkindl Market/Granger Homestead</b> . One check for booth fee(s) will be held until jurying is completed & one for \$25 application processing fee will be cashed upon receipt.	Processing Fee + \$ 25.00
	<b>Total: \$</b>

#### INDEMNIFICATION AGREEMENT

As an exhibitor, I agree to the conditions and requirements of the Granger Homestead's Christkindl Market. The undersigned agrees to indemnify the Granger Homestead Society, Inc. and hold it harmless from any liability for injury and/or damage caused to any person or entity resulting from the acts or omissions of the undersigned, its officers, agents, employees or guests in connection with the undersigned's participation in the 2012 Canandaigua Christkindl Market, including but not limited to costs and attorney fees. Nothing contained in this agreement or any prior of any subsequent negotiations shall entitle the exhibitor to any specific space and the Canandaigua Christkindl Market retains the right to position the exhibit space with regard to the overall exhibit plan, and to make any necessary changes therein. I have read the show rules, art work requirements and I agree to abide by them. I further agree that the Canandaigua Christkindl/Granger Homestead Market may copy, distribute and use any reproductions of my images in media for publicity. I agree that the Canandaigua Christkindl Market and Granger Homestead will not be held responsible for any theft or loss of property.

Signature(s) \_\_\_\_\_ Date: \_\_\_\_\_

**MAIL SIGNED APPLICATION, IMAGES, TWO CHECKS, AND SIX LOOSE FIRST CLASS STAMPS TO:**

**CCM Show Director - Granger Homestead - 295 North Main Street - Canandaigua, NY 14424**